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The Modernist Enterprise *Fictional Death and the Modernist Enterprise* **Fictional Death and the Modernist Enterprise** **DevOps for the Modern Enterprise** **The Modernist Enterprise of Uri Nissan Gnessin** A Modern Enterprise Architecture Approach **The Art of Scalability** Culture and Enterprise Mashup Patterns *The Making of the State Enterprise System in Modern China* **The Emergence of Modern Business Enterprise in France, 1800-1930** **The Modern Lean Enterprise** **Gender, Class, and Nation** China and Capitalism **The Invention of Enterprise** Qing Colonial Enterprise **Social Capital and Enterprise in the Modern State** *The Price of Health* *The Making of the State Enterprise System in Modern China* The Business of War **Men and the Modern Missionary Enterprise** *Architecting Modern Data Platforms* **Heroes and Martyrs of the Modern Missionary Enterprise** **The Emergence of Modern Business Enterprise in France, 1800-1930** **It's Broken, Let's Fix It** **Spring Data** *The Great Enterprise* **The Practice of Enterprise Architecture** *The Modern Enterprise Data Environment* **Sustain Mashups** **Grand Design** **Global Implications of Modern Enterprise Information Systems: Technologies and Applications** **Lean Entrepreneurship** **Competition, Strategy, and Modern Enterprise Information Systems** **Heroes and Martyrs of the Modern Missionary Enterprise** Enterprise Architecture for Strategic Management of Modern IT Solutions Modern Enterprise Business Intelligence and Data Management **Modern Big Data Processing with Hadoop** *Free Enterprise*

Written by one of the most distinguished experts on China's economic and business history, *China and Capitalism* provides a highly original and at the same time clear and readable approach to understanding the development of business in China from 1500 to the 1990s. David Faure then uses the picture he has assembled to shed new light on the strengths and weaknesses of Chinese business today. The book is written to be accessible to people with little background in China or Chinese business practice. Dr Faure describes three phases in the development of Chinese business from the sixteenth to the twentieth century. In the traditional phase, from the sixteenth to the eighteenth century, Chinese business relied on contracts as well as on ritual propriety. In the modernizing phase, from the second half of the nineteenth century to the first half of the twentieth century, Chinese business had to adapt to the introduction of company law and legal standards of accounting. In the contemporary phase, from the middle of the twentieth century to the present day, China emerged from a control economy to a vibrant market by embracing once again the changes introduced in the modernizing phase. General readers, including students and teachers in courses touching on but not primarily devoted to the Chinese experience, will find in this book the most comprehensive account of China's business development in the last five centuries and many insights into the workings of China's modern business scene. Specialist readers will find a highly original approach to the history of business in China. This work provides a sweeping history of enterprise in Mesopotamia and Neo-Babylon; carries the reader through the Islamic Middle East; offers insights into the entrepreneurial history of China, Japan, and colonial India; and describes the crucial role of the entrepreneur in innovation activity in the Western world. From "pharma bros" to everyday household budgets, just how did the pharmaceutical industry betray its own history—and how can it return to its tradition of care? It's an unfortunate and life-threatening fact: one in five Americans has skipped vital prescriptions simply because of the cost. These choices are being made even though we have reached a point in the conveyance of medical options where cancers can be cured and sight restored for those blinded by rare genetic disorders. How, in this time of such advancements, did we reach a point, where people cannot afford the very things that could save their lives? As the COVID-19 global pandemic has pointed out, we need the leadership of scientists, researchers, public health officials and lawmakers alike to guide us through not only in times of a global health crisis, but also during far more mundane times. For the first time in decades, people from all walks of life face the same need for medicine. It is time to discuss the tough questions about drug pricing in an open, honest and, hopefully, transparent manner. But first we must understand how we, as a society, got here. Medicines are arguably the most highly regulated—and cost-inflated—products in the United States. The discovery, development, manufacturing and distribution of medicines is carried out by an ever more complex and crowded set of industries, each playing a part in a larger “pharmaceutical enterprise” seeking to maximize profits. But this was not always the case. *The Price of Health* reveals the story of how the pharmaceutical enterprise took shape and led to the present crisis. The reputation of

the pharmaceutical industry is suffering from self-inflicted wounds and its continued viability, indeed survival, is increasingly questioned. Yet the drug makers do not shoulder all the blame or responsibility for the current price crisis. Deeply researched, *The Price of Health* gives us hope as to how we can still right the ship, even amidst the roiling storm of a global pandemic. How have medicines have been made and distributed to consumers throughout the years? What sea of changes that have contributed to rising costs? Some individuals, actions, and systems will be familiar, others may surprise. Yet the combined implications of these actions for will be surprising and at times shocking to both industry professionals and average Americans alike. Like so much else in human history, the history of the pharmaceutical enterprise is populated mostly by well-intended and even noble individuals and organizations. Each contributed to the formation or maintenance of structures meant to improve the quality and quantity of life through the development and distribution of medicines. And yet systems originally created to do good have often been subverted in ways contrary to the motivations of their creators. Only by understanding this disconnect can we better tackle the underlying problems of the industry head on, preventing foreseeable, and thus avoidable, medical calamities to come. The book addresses a modern reorientation of Lean, abandoning the classical waste dogma that brings direct efficiency gains and substituting by a way to achieving indirect efficiency in a continuous and sustainable manner. Waste is the output of a process that cannot be of further use, while value is a matter of valuation, a process whose output we conceive to be of further use. Value and waste are not antithetical, they are just not comparable issues. We achieve added value to the modern Lean Enterprise through synergies that bring sustainable economic benefits to the company. Such synergies use the complementarity theory developed by Milgrom and Roberts in 1990 on the principle that we can achieve maximal gains via the joint investment on complement activities and not investing. Complementarity is not something specific to Lean Enterprises; however, Lean Enterprises can benefit the most from such a concept. The reason is that Lean uses the principle of achieving more with less effort. Less effort does not mean the use of fewer resources, but the use of resources in a complementary way in order to achieve more, rather than using them. Complementarity is a feature by design. Complementarity by design will help modern Lean companies have an easier transition in the digital era and the new world of Industry 4.0. In this second edition, we have preserved the method of how to achieve Lean and have enhanced it to show how to move towards modern Lean within Industry 4.0 paradigm. However, if a company has not yet made the Lean step, there is no need to make that step first before yielding the benefits. Technology is the key. Modern Lean Enterprise strengthens out of the old paradigm into the new one of Industry 4.0. Because of evolution, such an enterprise achieves optimal technological complementarity necessary for synergies that sustain increasing profits. You can choose several data access frameworks when building Java enterprise applications that work with relational databases. But what about big data? This hands-on introduction shows you how Spring Data makes it relatively easy to build applications across a wide range of new data access technologies such as NoSQL and Hadoop. Through several sample projects, you'll learn how Spring Data provides a consistent programming model that retains NoSQL-specific features and capabilities, and helps you develop Hadoop applications across a wide range of use-cases such as data analysis, event stream processing, and workflow. You'll also discover the features Spring Data adds to Spring's existing JPA and JDBC support for writing RDBMS-based data access layers. Learn about Spring's template helper classes to simplify the use of database-specific functionality Explore Spring Data's repository abstraction and advanced query functionality Use Spring Data with Redis (key/value store), HBase (column-family), MongoDB (document database), and Neo4j (graph database) Discover the GemFire distributed data grid solution Export Spring Data JPA-managed entities to the Web as RESTful web services Simplify the development of HBase applications, using a lightweight object-mapping framework Build example big-data pipelines with Spring Batch and Spring Integration Surveying histories of Korea written during the twentieth century, Henry H. Em examines how the project of national sovereignty shaped the work of Korean historians and their representations of the country's past. There's a lot of information about big data technologies, but splicing these technologies into an end-to-end enterprise data platform is a daunting task not widely covered. With this practical book, you'll learn how to build big data infrastructure both on-premises and in the cloud and successfully architect a modern data platform. Ideal for enterprise architects, IT managers, application architects, and data engineers, this book shows you how to overcome the many challenges that emerge during Hadoop projects. You'll explore the vast landscape of tools available in the Hadoop and big data realm in a thorough technical primer before diving into: Infrastructure: Look at all component layers in a modern data platform, from the server to the data center, to establish a solid foundation for data in your enterprise Platform: Understand aspects of deployment, operation, security, high availability, and disaster recovery, along with everything you need to know to integrate your platform with the rest of your enterprise IT Taking Hadoop to the cloud: Learn the important architectural aspects of running a big data platform in the cloud while maintaining enterprise security and high availability Creating Enterprise-Quality Web 2.0 Mashups: The Complete How-To Guide Mashups give businesses powerful new ways to leverage today's massive public and private data resources for competitive advantage. In *Mashups: Strategies for the Modern Enterprise*, J. Jeffrey Hanson brings

together all the knowledge enterprise developers need to create mashups that are reliable, secure, flexible, and effective. Using detailed sample code and third-party tools, Hanson walks readers through every step of creating a working enterprise mashup, as well as every component: presentation, process, data, and infrastructure. He surveys the styles, technologies, and standards used in mashup development, identifying key trade-offs and helping you choose the best options for your environment. You'll learn how to overcome technical and business concerns associated with mashups, apply proven mashup patterns, and much more. Coverage includes Understanding and using presentation-oriented, data-oriented, process-oriented, or hybrid mashup styles Identifying the optimal uses for mashups in your environment Up-front planning: requirements, constraints, and security considerations; stability, reliability, and performance issues Creating an enterprise mashup, step by step: design, identification of services and data sources, and more Creating effective frameworks for mashup mediation and monitoring Applying proven patterns to your enterprise mashup infrastructure Securing mashups: validation, HTML sanitization, protecting iframes, and avoiding common attacks, such as cross-site request forgery Building mashups with third-party tools for Google, Oracle, Salesforce.com, Amazon, and other environments Developing an open, agile environment that supports rapid, flexible development of new mashups Also of interest: The companion book, *Mashup Patterns: Designs and Examples for the Modern Enterprise* by Mike Ogrinz (Addison-Wesley), is an indispensable guide to patterns, with insights for making mashups work in production environments. The *Comprehensive, Proven Approach to IT Scalability—Updated with New Strategies, Technologies, and Case Studies In The Art of Scalability, Second Edition*, leading scalability consultants Martin L. Abbott and Michael T. Fisher cover everything you need to know to smoothly scale products and services for any requirement. This extensively revised edition reflects new technologies, strategies, and lessons, as well as new case studies from the authors' pioneering consulting practice, AKF Partners. Writing for technical and nontechnical decision-makers, Abbott and Fisher cover everything that impacts scalability, including architecture, process, people, organization, and technology. Their insights and recommendations reflect more than thirty years of experience at companies ranging from eBay to Visa, and Salesforce.com to Apple. You'll find updated strategies for structuring organizations to maximize agility and scalability, as well as new insights into the cloud (IaaS/PaaS) transition, NoSQL, DevOps, business metrics, and more. Using this guide's tools and advice, you can systematically clear away obstacles to scalability—and achieve unprecedented IT and business performance. Coverage includes

- Why scalability problems start with organizations and people, not technology, and what to do about it
- Actionable lessons from real successes and failures
- Staffing, structuring, and leading the agile, scalable organization
- Scaling processes for hyper-growth environments
- Architecting scalability: proprietary models for clarifying needs and making choices—including 15 key success principles
- Emerging technologies and challenges: data cost, datacenter planning, cloud evolution, and customer-aligned monitoring
- Measuring availability, capacity, load, and performance

In *Qing Colonial Enterprise*, Laura Hostetler shows how Qing China (1636-1911) used cartography and ethnography to pursue its imperial ambitions. She argues that far from being on the periphery of developments in the early modern period, Qing China both participated in and helped shape the new emphasis on empirical scientific knowledge that was simultaneously transforming Europe—and its colonial empires—at the time. Although mapping in China is almost as old as Chinese civilization itself, the Qing insistence on accurate, to-scale maps of their territory was a new response to the difficulties of administering a vast and growing empire. Likewise, direct observation became increasingly important to Qing ethnographic writings, such as the illustrated manuscripts known as "Miao albums" (from which twenty color paintings are reproduced in this book). These were intended to educate Qing officials about various non-Han peoples so that they could govern these groups more effectively. Hostetler's groundbreaking account will interest anyone studying the history of the early modern period and colonialism. Nearly every large corporation and governmental agency is taking a fresh look at their current enterprise-scale business intelligence (BI) and data warehousing implementations at the dawn of the "Big Data Era" ...and most see a critical need to revitalize their current capabilities. Whether they find the frustrating and business-impeding continuation of a long-standing "silos of data" problem, or an over-reliance on static production reports at the expense of predictive analytics and other true business intelligence capabilities, or a lack of progress in achieving the long-sought-after enterprise-wide "single version of the truth" – or all of the above – IT Directors, strategists, and architects find that they need to go back to the drawing board and produce a brand new BI/data warehousing roadmap to help move their enterprises from their current state to one where the promises of emerging technologies and a generation's worth of best practices can finally deliver high-impact, architecturally evolvable enterprise-scale business intelligence and data warehousing. Author Alan Simon, whose BI and data warehousing experience dates back to the late 1970s and who has personally delivered or led more than thirty enterprise-wide BI/data warehousing roadmap engagements since the mid-1990s, details a comprehensive step-by-step approach to building a best practices-driven, multi-year roadmap in the quest for architecturally evolvable BI and data warehousing at the enterprise scale. Simon addresses the triad of technology, work processes, and organizational/human factors considerations in a manner that blends the visionary and the

pragmatic. Takes a fresh look at true enterprise-scale BI/DW in the "Dawn of the Big Data Era" Details a checklist-based approach to surveying one's current state and identifying which components are enterprise-ready and which ones are impeding the key objectives of enterprise-scale BI/DW Provides an approach for how to analyze and test-bed emerging technologies and architectures and then figure out how to include the relevant ones in the roadmaps that will be developed Presents a tried-and-true methodology for building a phased, incremental, and iterative enterprise BI/DW roadmap that is closely aligned with an organization's business imperatives, organizational culture, and other considerations A comprehensive guide to design, build and execute effective Big Data strategies using Hadoop Key Features -Get an in-depth view of the Apache Hadoop ecosystem and an overview of the architectural patterns pertaining to the popular Big Data platform -Conquer different data processing and analytics challenges using a multitude of tools such as Apache Spark, Elasticsearch, Tableau and more -A comprehensive, step-by-step guide that will teach you everything you need to know, to be an expert Hadoop Architect Book Description The complex structure of data these days requires sophisticated solutions for data transformation, to make the information more accessible to the users. This book empowers you to build such solutions with relative ease with the help of Apache Hadoop, along with a host of other Big Data tools. This book will give you a complete understanding of the data lifecycle management with Hadoop, followed by modeling of structured and unstructured data in Hadoop. It will also show you how to design real-time streaming pipelines by leveraging tools such as Apache Spark, and build efficient enterprise search solutions using Elasticsearch. You will learn to build enterprise-grade analytics solutions on Hadoop, and how to visualize your data using tools such as Apache Superset. This book also covers techniques for deploying your Big Data solutions on the cloud Apache Ambari, as well as expert techniques for managing and administering your Hadoop cluster. By the end of this book, you will have all the knowledge you need to build expert Big Data systems. What you will learn Build an efficient enterprise Big Data strategy centered around Apache Hadoop Gain a thorough understanding of using Hadoop with various Big Data frameworks such as Apache Spark, Elasticsearch and more Set up and deploy your Big Data environment on premises or on the cloud with Apache Ambari Design effective streaming data pipelines and build your own enterprise search solutions Utilize the historical data to build your analytics solutions and visualize them using popular tools such as Apache Superset Plan, set up and administer your Hadoop cluster efficiently Who this book is for This book is for Big Data professionals who want to fast-track their career in the Hadoop industry and become an expert Big Data architect. Project managers and mainframe professionals looking forward to build a career in Big Data Hadoop will also find this book to be useful. Some understanding of Hadoop is required to get the best out of this book. "This book provides guidance on how to employ enterprise architecture (EA) in deploying and managing information technology (IT) solutions from the perspectives of pragmatic strategies. It uses sociotechnical theories such as actor-network theory (ANT) and structuration theory (ST) as lenses to examine challenges and complexities of EA"-- What is the animating 'spirit' behind what may appear to be the coldly calculating world of markets and business enterprise? Though often mathematically modelled in dry terms, markets can be looked at instead as meaningful domains of human activity. To economists, markets have been seen as nothing but objective 'forces' or allocation 'mechanisms'. This book, however, argues that they can be seen as involving the human spirit, personal expression and moral commitments. It presents the view that markets are not so much things that need to be measured as meanings that need to be narrated and interpreted. The aim of this book is to introduce two scholarly fields to one another, economics and cultural studies, in order to pose the question: how does culture matter to the economy? When we look at the economy as a legitimate domain of culture, it transforms our understanding of the nature of business life. By viewing markets as an integral part of our culture, filled with the drama of human creativity, we might begin to better appreciate their role in the world. This book takes a hard look at the behavior of the modern enterprise as it evolves in this increasingly complex universe. It offers a thoroughly candid analysis of the way things really work taking the perspective of people being both the perpetrators and the victims in the corporate game. The objective of this critical analysis is to stimulate thought about the modern enterprise and its interaction with humanity and culture. In essence, to understand things and find ways to improve them. Utilize this comprehensive guide in your organization to create a corporate incubator that protects innovative ideas from oppressive corporate processes and culture and gives those ideas the resources and environment they need to grow and have the best possible chance to thrive. Innovation is hard. Ironically, innovation in a large enterprise can be even more difficult. Policies designed for mature businesses often crush emerging businesses along with the entrepreneurial spirit of the innovators. Procedures can make it difficult, even impossible, for innovative employees to get their ideas funded, or even seen. As a result, even companies with their roots in innovation can find themselves unable to innovate, with a devastating impact on employee morale and often resulting in the exodus of the most creative employees. In Lean Intrapreneurship the authors leverage decades of personal experience innovating in large enterprises to explore the root causes of failure to innovate in established organizations, and offer a solution to the innovator's dilemma. The book includes a recipe for creating a repeatable program for innovating in large organizations, including tools, tips, and strategies developed

by the authors as they created an innovative incubation program for a multi-billion-dollar technology company. It also offers a wealth of information to help aspiring intrapreneurs and entrepreneurs bring their ideas to life. What You'll Learn Discover the most common reasons that innovation fails in established organizations Explore techniques to make innovative ideas a success Follow a recipe to create a program to enable innovation across your company Understand the power of transparency inside and outside an incubator Develop employees and foster a culture of innovation across your company Who This Book Is For Anyone with an innovative idea who wants to make it real but does not know where to begin; anyone struggling to innovate inside an established company; anyone who wishes to make their existing company more lean, agile, and efficient; anyone who wishes to start a program to incubate new, innovative ideas inside an established company This study of French responses to modernity analyzes the elites' attitudes toward a series of challenges to the old order: the establishment of mass democracy, the new role of workers and the middle classes in shaping public opinion, burgeoning technological possibilities, and, most important, the rise of American-style consumer capitalism. This 1995 book analyses of the semiotics of death and dying in twentieth-century fiction, history and culture. The revised version of this book to provide essential guidance, compelling ideas, and unique ways to Enterprise Architects so that they can successfully perform complex enterprise modernisation initiatives transforming from chaos to coherence. This is not an ordinary theory book describing Enterprise Architecture in detail. There are myriad of books on the market and in libraries discussing details of enterprise architecture. My aim here is to highlight success factors and reflect lessons learnt from the field within enterprise modernisation and transformation context. As a practising Senior Enterprise Architect, myself, I read hundreds of those books and articles to learn different views. They have been valuable to me to establish my foundations in the earlier phase of my profession. However, what is missing now is a concise guidance book showing Enterprise Architects the novel approaches, insights from the real-life experience and experimentations, and pointing out the differentiating technologies for enterprise modernisation. If only there were such a guide when I started engaging in modernisation and transformation programs. The biggest lesson learned is the business outcome of the enterprise modernisation. What genuinely matters for business is the return on investment of the enterprise architecture and its monetising capabilities. The rest is the theory because nowadays sponsoring executives, due to economic climate, have no interest, attention, or tolerance for non-profitable ventures. I am sorry for disappointing some idealistic Enterprise Architects, but with due respect, it is the reality, and we cannot change it. This book deals with reality rather than theoretical perfection. Anyone against this view on this climate must be coming from another planet. In this concise, uncluttered and easy-to-read book, I attempt to show the significant pain points and valuable considerations for enterprise modernisation using a structured approach and a simple narration especially considering my audience from non-English speaking backgrounds. The architectural rigour is still essential. We cannot compromise the rigour aiming to the quality of products and services as a target outcome. However, there must be a delicate balance among architectural rigour, business value, and speed to the market. I applied this pragmatic approach to multiple substantial transformation initiatives and complex modernisations programs. The key point is using an incrementally progressing iterative approach to every aspect of modernisation initiatives, including people, processes, tools, and technologies as a whole. Starting with a high-level view of enterprise architecture to set the context, I provided a dozen of distinct chapters to point out and elaborate on the factors which can make a real difference in dealing with complexity and producing excellent modernisation initiatives. As eminent leaders, Enterprise Architects are the critical talents who can undertake this massive mission using their people and technology skills, in addition to many critical attributes such as calm and composed approach. Let's keep in mind that as Enterprise Architects, we are architects, not firefighters! I have full confidence that this book can provide valuable insights and some 'aha' moments for talented architects like yourself to tackle this enormous mission of turning chaos to coherence. Smith explains how France abandoned merchant capitalism for the corporate enterprise that would come to dominate its economy and project influence around the globe. Opposing the view that French economic and business development was crippled by missed opportunities and entrepreneurial failures, he presents a story of considerable achievement. The advent of color, big musicals, the studio system, and the beginning of institutionalized censorship made the thirties the defining decade for Hollywood. The year 1939, celebrated as "Hollywood's greatest year," saw the release of such memorable films as *Gone with the Wind*, *The Wizard of Oz*, and *Stagecoach*. It was a time when the studios exercised nearly absolute control over their product as well as over such stars as Bette Davis, Clark Gable, and Humphrey Bogart. In this fifth volume of the award-winning series *History of the American Cinema*, Tino Balio examines every aspect of the filmmaking and film exhibition system as it matured during the Depression era. "This book provides extensive coverage on the organizational, managerial and technological concerns of enterprise information systems and their executive competitiveness"-- When, how, and why did the state enterprise system of modern China take shape? The conventional argument is that China borrowed its economic system and development strategy wholesale from the Soviet Union in the 1950s. In an important new interpretation, Bian shows instead that the basic institutional arrangement of state-owned enterprise--bureaucratic

governance, management and incentive mechanisms, and the provision of social services and welfare—developed in China during the war years 1937-1945. Smith explains how France abandoned merchant capitalism for the corporate enterprise that would come to dominate its economy and project influence around the globe. Opposing the view that French economic and business development was crippled by missed opportunities and entrepreneurial failures, he presents a story of considerable achievement. Given the global crises confronting the world today, it is important to interrogate the notion of “the modern state” and to evaluate its effectiveness in providing security and services for its populations, including the most disadvantaged and vulnerable. This book investigates the modern state’s capacity to serve its constituents by examining the organisations that facilitate two key elements of contemporary living: social capital and social enterprise. These elements are explored in a series of rich case studies located in Australia, Ireland and Bangladesh, with broader implications for policy and practice in the rest of the world. The case studies highlight the growing importance of social enterprise and social entrepreneurship in fostering social capital and in contributing to the idea of “the enabling state”. This book will appeal to researchers, policy-makers and community leaders working in business, education, employment pathways, homelessness, housing, local government, mental health, public administration and refugee resettlement. Little attention has been paid to Merce Rodoreda (1908-1983) as a modernist writer. This study addresses the relationship of her production with Catalan, Spanish, and European modernism. Foregrounded is Rodoreda's negotiation of the overlapping subjects of gender, class, modes of representation, and national identities. In the first three chapters her pre-Civil War novels *Soc una dona honrada?*, *Un dia de la vida d'un home*, and *Del que hom no pot fugir* are read against key Catalan texts, particularly Eugeni d'Ors', to emphasize debates surrounding modernist aesthetics and models of Catalan national identity. The modernist preoccupation with high versus low literature is developed in *Aloma*, while *El carrer de les Camelies* reconfigures the flaneur vis-a-vis the female writer's positioning in the modernist enterprise. The modernist debt to realism and the revindication of early Catalan modernism in the 1970s are examined in *Mirall trencat*. Christine Arkininstall is a Senior Lecturer in Spanish at The University of Auckland. *Indispensable Patterns and Insights for Putting Mashups to Work in Enterprise Environments* Using new mashup tools and technologies, enterprise developers can impose their own APIs on everything from Web sites and RSS feeds to Excel and PDF files—transforming a world of content into their own customized information source. In *Mashup Patterns*, Michael Ogrinz applies the concept of software development patterns to mashups, systematically revealing the right ways to build enterprise mashups and providing useful insights to help organizations avoid the mistakes that cause mashups to fail. Drawing on extensive experience building business-critical mashups, Ogrinz offers patterns and realistic guidance for every stage of the mashup development lifecycle and addresses the key issues developers, architects, and managers will face. Each pattern is documented with a practical description, specific use cases, and crucial insights into the stability of mashups built with it. Ogrinz concludes by presenting twelve start-to-finish case studies demonstrating mashup patterns at work in actual enterprise settings. Coverage includes: Understanding the relationships among mashups, portals, SOA, EAI/EIL, and SaaS Exploring core mashup activities such as data management, surveillance, clipping, transformation, enrichment, publication, and promotion Optimizing security, privacy, accessibility, usability, and performance Managing mashup development, from planning and governance through integration, testing, and deployment Enhancing basic mashups with search, language translation, workflow support, and other improvements Performing effective load and regression testing Avoiding “anti-patterns” that cause enterprise mashups to fail Also of interest: The companion book, *Mashups: Strategies for the Modern Enterprise* by J. Jeffrey Hanson (Addison-Wesley), is an indispensable guide to designing, implementing, and debugging an enterprise mashup, offering sample code to illustrate key concepts. Death and dying once seemed definitive, public, and appropriate; but the Industrial Revolution, the Great War, and the reenvisioning of reality by scientists and philosophers destabilized cultural norms. In *Fictional Death and the Modernist Enterprise* Friedman traces the semiotics of death and dying in twentieth-century fiction, history, and culture. He describes how modernist writers either elided rituals of dying, or, rediscovering the body, transformed Victorian "aesthetic death" into modern "dirty death." And he shows how, through postmodern fiction and AIDS narratives, death has once again become cultural currency. This is a work of system-think on why breakthroughs mostly don't sustain. In answer, it recalls mutual learning, by which the exceptional have defied the norms of decline since before humans could write about it. Part 1 shows the mechanics how complex adaptive systems extend order—Hayek's catallaxy. How lean exploits this is unpacked. Part 2 isolates popular fallacies of control that incentivize undoing. Part 3 offers countermeasures—leveled exploration and exploitation in strategy deployment, standard work, and development of employees, products, services, and methods. Lean turns paradigms and routines from holding on, to sustainably moving on. Lean is not just a factory thing. Lessons abound in nature's fractals and adaptations, admin, and history too; from the present back through World War II, the Industrial Revolution, the Reformation, to its roots in the civilizing of Antiquity. Learners mine hard lessons while knowers sadly repeat them. Great sources on catallaxy—Juran, Hayek, Popper, Kuhn, Sproul, Rother, March—have left us rich deposits of distilled experience. *Sustain* is a trail guide, locating pivotal insights to defy

the entropy of abandon-and-revert, in any enterprise that coordinates resources, time, and treasure in the face of varying, alternative uses. "This book presents useful strategies, techniques, and tools for the successful design, development, and implementation of enterprise information systems"--Provided by publisher. The conventional argument is that China borrowed its economic system and development strategy wholesale from the U.S.S.R. in the 1950s. Bian shows instead that basic state-owned enterprise—bureaucratic governance, management and incentive mechanisms, and provision of social services and welfare—developed in China during the war years 1937–1945. An incisive look at the intellectual and cultural history of free enterprise and its influence on American politics Throughout the twentieth century, "free enterprise" has been a contested keyword in American politics, and the cornerstone of a conservative philosophy that seeks to limit government involvement into economic matters. Lawrence B. Glickman shows how the idea first gained traction in American discourse and was championed by opponents of the New Deal. Those politicians, believing free enterprise to be a fundamental American value, held it up as an antidote to a liberalism that they maintained would lead toward totalitarian statism. Tracing the use of the concept of free enterprise, Glickman shows how it has both constrained and transformed political dialogue. He presents a fascinating look into the complex history, and marketing, of an idea that forms the linchpin of the contemporary opposition to government regulation, taxation, and programs such as Medicare. This book offers a substantial reconsideration of early modern warfare and its relationship to the power of the state. Many organizations are facing the uphill battle of modernizing their legacy IT infrastructure. Most have evolved over the years by taking lessons from traditional or legacy manufacturing: creating a production process that puts the emphasis on the process instead of the people performing the tasks, allowing the organization to treat people like resources to try to achieve high-quality outcomes. But those practices and ideas are failing modern IT, where collaboration and creativeness are required to achieve high-performing, high-quality success. Mirco Hering, a thought leader in managing IT within legacy organizations, lays out a roadmap to success for IT managers, showing them how to create the right ecosystem, how to empower people to bring their best to work every day, and how to put the right technology in the driver's seat to propel their organization to success. But just having the right methods and tools will not magically transform an organization; the cultural change that is the hardest is also the most impactful. Using principles from Agile, Lean, and DevOps as well as first-hand examples from the enterprise world, Hering addresses the different challenges that legacy organizations face as they transform into modern IT departments. Based on an extensive study of the actual industry best practices, this book provides a systematic conceptual description of an EA practice and offers practically actionable answers to the key questions related to enterprise architecture.

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