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*The Differentiated Instruction Book of Lists
Feb 18 2020 Hundreds of useful ideas for
meeting the needs of each child The
Differentiated Instruction Book of Lists is
the definitive reference for DI for teachers
in grades K-12. Ready for immediate use, it
offers over 150 up-to-date lists for
developing instructional materials, lesson
planning, and assessment. Organized into 12
convenient sections, the book is full of
practical examples, teaching ideas, and
activities that can be used or adapted to meet
students' diverse needs. Coverage includes
curriculum design, lesson planning,
instructional strategies, assessment,
classroom management, strategies by subject
area (from Language Arts to Math to Physical
Education), new media, etc. Offers an easy-to-
use guide that gives quick tips and methods to*

plan effectively for delivering truly differentiated lessons Filled with helpful DI lists, lesson plans, strategies, assessments, and more Jennifer Fox is the author of the bestselling book Your Child's Strengths The Differentiated Instruction Book of Lists is a hands-on guide for meeting the instructional needs of all students so that they can reach their full potential.

Foundations of Business + Mindtap Business With Live Plan, 1 Term 6 Months Printed Access Card Mar 13 2022

Electronic Commerce Mar 01 2021 Electronic Commerce is a complete introduction to the world of electronic commerce, including balanced coverage of technical and business topics. Case studies and plentiful business examples complement conceptual coverage to provide a real-world context. Implementation strategies are analyzed, using examples of both successful and unsuccessful implementations.

Small Business Management Apr 02 2021 Hatten provides a balanced introduction to both entrepreneurship and small business management before turning his focus toward achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are

highlighted throughout the text, and the Third Edition features an increased emphasis on small business ownership by women and minority groups. Additional coverage is given to the new Small Business Administration size standards, creating a personalized business plan, and e-commerce. New! A full chapter is devoted to creating a business plan. Two complete plans written by undergraduate students appear in the text—one designed for a service business, the other for a retail establishment. Electronic Business Plan Templates are also available online. New! "What Would You Do" exercises provide realistic opportunities for students to think critically and realistically. New! "Profile in Entrepreneurship" boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text New! End of chapter questions ("Comprehension Checks") have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

The Entrepreneur's Guide to Law and Strategy
Jan 31 2021 *Business Insider* calls *The ENTREPRENEUR'S GUIDE* "perhaps the most useful business book you can ever read" and lists it among twenty-five must-read books for entrepreneurs. *THE ENTREPRENEUR'S GUIDE TO LAW AND STRATEGY, 5E* examines stages of starting a business -- from start-up and growth to public offering, while highlighting legal preparations and pitfalls. Cutting-edge examples show how legally astute entrepreneurs can strategically increase realizable value, deploy resources, and manage risk. The book discusses leaving a job, hiring former coworkers, competing with a former employer, workplace legislation, product liability, and bankruptcy. You examine current issues including today's workforce in the "gig" economy, "crowdsourcing" capital and social media, computer hacking and identity theft. Legal discussion integrates with core strategic concepts, such as Porter's Five Forces, the resource-based view of the firm, the value proposition, activities in the value chain and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Communication Between Cultures May 23 2020
Packed with current research and examples,

bestselling *COMMUNICATION BETWEEN CULTURES, 9E* equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Financial Algebra, Student Edition Jun 23 2020 By combining algebraic and graphical approaches with practical business and personal finance applications, South-Western's *FINANCIAL ALGEBRA*, motivates high school students to explore algebraic thinking

patterns and functions in a financial context. FINANCIAL ALGEBRA will help your students achieve success by offering an applications based learning approach incorporating Algebra I, Algebra II, and Geometry topics. Authors Gerver and Sgroi have spent more than 25 years working with students of all ability levels and they have found the most success when connecting math to the real world. FINANCIAL ALGEBRA encourages students to be actively involved in applying mathematical ideas to their everyday lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Small Business Management Feb 24 2023 Help your students realize their dreams of small business success with Small Business Management: Launching and Growing New Ventures, Sixth Canadian Edition. This text incorporates current theory and practice relating to starting, managing, and growing small firms. With well-balanced coverage of critical small business issues, innovative tools, engaging examples, and integrated resource package, Small Business Management provides instructors with the necessary tools to support the varied goals of those seeking independent business careers. Students appreciate the text's clear and concise

writing style that makes business concepts understandable, and the real-world examples and hands-on activities that help them understand how to apply those concepts. The sixth Canadian edition is available with MindTap, a powerful online platform that provides a clear learning path that gets students thinking like entrepreneurs.

Technology Integration for Meaningful Classroom Use: A Standards-Based Approach Sep 19 2022 Updated and streamlined for easier use, *TECHNOLOGY INTEGRATION FOR MEANINGFUL CLASSROOM USE: A STANDARDS-BASED APPROACH, Second Edition*, equips readers with the knowledge, creative and critical thinking skills, and confidence needed to become self-directed learners who can successfully navigate the constantly changing environment of technology integration in the classroom. Using the principles of self-directed learning as its foundation, the book aims to help readers learn to evaluate and reflect on professional practice to make informed decisions regarding the use of technology in support of student learning. The first educational technology book organized around the 2008 National Educational Technology Standards for Teachers (NETS-T) developed by the International Society for Technology in Education (ISTE), this standards-based

approach provides the framework for developing, modeling, and teaching the skills and knowledge necessary for integrating technology in authentic teaching and learning. An end-of-book supplement provides examples of technology integration in practice within specific content areas, guided by the national standards that apply to each content domain. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Systems Analysis and Design in a Changing World Aug 26 2020 Refined and streamlined, SYSTEMS ANALYSIS AND DESIGN IN A CHANGING WORLD, 7E helps students develop the conceptual, technical, and managerial foundations for systems analysis design and implementation as well as project management principles for systems development. Using case driven techniques, the succinct 14-chapter text focuses on content that is key for success in today's market. The authors' highly effective presentation teaches both traditional (structured) and object-oriented (OO) approaches to systems analysis and design. The book highlights use cases, use diagrams, and use case descriptions required for a modeling approach, while demonstrating

their application to traditional, web development, object-oriented, and service-oriented architecture approaches. The Seventh Edition's refined sequence of topics makes it easier to read and understand than ever. Regrouped analysis and design chapters provide more flexibility in course organization. Additionally, the text's running cases have been completely updated and now include a stronger focus on connectivity in applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Learning and Behavior Aug 06 2021 LEARNING AND BEHAVIOR, Seventh Edition, is stimulating and filled with high-interest queries and examples. Based on the theme that learning is a biological mechanism that aids survival, this book embraces a scientific approach to behavior but is written in clear, engaging, and easy-to-understand language. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Foundations of Business + Mindtap Business With Liveplan, 1 Term 6 Months Printed Access Card + Mikesbikes-intro Simulation, 1 Term 6

Months Printed Access Card Dec 18 2019

Personal Financial Literacy Updated,
Precision Exams Edition Nov 16 2019 PERSONAL FINANCIAL LITERACY, Third Edition, covers the most current and relevant financial topics that impact today's students, including budgeting, identity theft, saving, investing, risk management, and careful use of credit. This text teaches students how to plan and manage their personal finances; how to live a financially successful life; and what their financial responsibilities are as citizens. It is aligned with the Jump\$tart Coalition's National Standards for Personal Financial Literacy. The personal focus of this course makes it relevant and meaningful to those just starting down the path to personal financial independence. MindTap for Personal Financial Literacy, Updated Precision Exams Edition, 3rd edition is the digital learning solution that helps teachers engage and transform today's students into critical thinkers. Through paths of dynamic assignments and applications that you can personalize, real-time course analytics and an accessible reader, MindTap helps you turn cookie cutter into cutting edge, apathy into engagement, and memorizers into higher-level thinkers. MindTap for this course includes the full, interactive eBook as well as auto-graded reading activities

throughout the eBook for each lesson as well as student tools like flashcards, practice quizzes, and auto-graded homework and tests.

Planning Effective Instruction: Diversity Responsive Methods and Management Apr 14 2022
PLANNING EFFECTIVE INSTRUCTION: DIVERSITY RESPONSIVE METHODS AND MANAGEMENT, Fifth Edition, fully equips readers to teach in ways that meet the needs of all students in today's diverse classroom. The four-part organization corresponds with a new framework for diversity responsive teaching that helps focus teachers' efforts in planning for diversity. Represented by a visual organizer, this framework helps readers see that what they teach, how they teach, and the context for teaching interact to bring about the success of all students. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Family Business Jan 11 2022 *FAMILY BUSINESS* provides the next generation of family business owners with the knowledge and skills needed for the successful management and leadership of the family enterprise. The author, Ernesto Poza, uses both text and cases to explore a diverse set of family firms, examining the interrelationships between the

owners, the family, and the management team. *FAMILY BUSINESS*, at its core, is a practical book that presents management and family practices to model success as well as an honest look at the advantages and challenges facing family enterprises. With an emphasis on leadership and positioning for the future, *FAMILY BUSINESS* illustrates how the family enterprise can achieve sustained growth and continuity through generations. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Skilled Helper: A Problem-Management and Opportunity-Development Approach to Helping
Jul 25 2020 Over the past 30 years, Egan's *THE SKILLED HELPER* has taught thousands of students like you a proven, step-by-step counseling process that leads to increased confidence and competence. Internationally recognized for its successful problem-management and opportunity development approach to effective helping, the text emphasizes the collaborative nature of the therapist-client relationship and uses a practical, three-stage model that drives client problem-managing and opportunity-developing action. As you read, you'll also

gain a feeling for the complexity inherent in any helping relationship. In this tenth edition, Egan now makes use of his version of the "common factors" approach, which gives new meaning and vitality to the book's themes, as well as to the use of the problem-management model to organize and give coherence to those themes. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Small Business Management Jul 05 2021 Realize your dream for small business success with this market-leading book. **SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES, 17E** provides the practical concepts, entrepreneurial insights, and comprehensive resources you'll find essential both now and throughout your management future. **SMALL BUSINESS MANAGEMENT** delivers solid coverage of the fundamentals of business management as it teaches you not only how to start a business, but also how to manage, grow, and harvest a business. This market leading text places you in the role of decision maker, allowing you to immediately apply what you've learned to current challenges in today's small businesses. The

book's thorough emphasis on building business plans ensures that you can effectively create, manage, and analyze a plan for your own venture. Unforgettable examples, exciting video cases, and coverage of the most current developments in business management today keep this engaging text as current and practical now as it was when it led the market in its first edition 50 years ago. Each edition builds upon past strengths with new innovations and breakthrough developments.

SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES, 17E offers the insights and practical principles that you'll reference again and again throughout your business career. Available with InfoTrac Student Collections

<http://gocengage.com/infotracs>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Successful Internship Sep 26 2020 *THE SUCCESSFUL INTERNSHIP: PERSONAL, PROFESSIONAL, AND CIVIC DEVELOPMENT, 4th Edition*, offers you more than just a resource for how to find a position or how to interview. It addresses the concerns, emotions, needs, and unique personal challenges that are the essence of an internship or field experience, and focuses on the internship as a vehicle for your

development as a civic professional. The authors describe in detail the path of change you'll find yourself embarking on and the challenges you'll face along the way. A four-stage model of the internship process--anticipation, exploration, competence, and culmination--places the material in a meaningful framework that lends structure to your understanding of the work you'll be doing. Available with InfoTrac Student Collections

<http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The World Book Encyclopedia Oct 16 2019 An encyclopedia designed especially to meet the needs of elementary, junior high, and senior high school students.

American Foreign Policy & Process Oct 08 2021 Because policy actions are always taken within a value context, this comprehensive text uses values and beliefs as the basic organizing theme. The book portrays the way values and beliefs about foreign affairs have changed over the course of U.S. history and how foreign policy has changed from its earliest years through the end of the Cold War and beyond.

Personal Financial Planning Dec 30 2020

Knowing what to do with your money is more important than ever.

Billingsley/Gitman/Joehnk's market-leading PERSONAL FINANCIAL PLANNING, 14E, provides the tools, techniques, and understanding you need to define and achieve your financial goals. You will find the numerous practical examples, illustrations, and reliance on common sense that is engaging and refreshingly concrete. Features such as You Can Do It Now, the Financial Impact of Personal Choices, Financial Fact or Fantasy, Financial Planning Tips, Financial Road Signs, and Behavior Matters keep the material relevant and vital to facing a life time of important personal financial decisions. The 14th edition is packed with information relevant to you--for example, changing spending habits for the better, knowing the right questions to ask a financial adviser, using tips on budgeting and planning for retirement, knowing what to look for when choosing a bank, knowing whether to buy or lease a car, knowing what's important when buying your first home, and choosing the right credit card. All-new features teach you to use today's critical financial tools and technology, including financial planning software. CFP practice questions provide valuable practice. Important Notice: Media content referenced within the product

description or the product text may not be available in the ebook version.

Personal Finance Tax Update Jun 04 2021
Discover the keys to personal financial management with the practical, reader-friendly introduction in Garman/Forgue's market-leading PERSONAL FINANCE TAX UPDATE, 13E. This step-by-step approach teaches you how to save and invest, manage student loans, file taxes, decrease credit card debt and plan a strong financial future. The latest financial information throughout this edition incorporates significant changes to the U.S. income tax system with the Tax Cuts and Jobs Act of 2018. Memorable scenarios lifted from actual situations depict a variety of financial challenges - showing you the relevance of what you're learning and the importance of following advice from trusted personal finance experts. Many math-based examples also clearly illustrate how to achieve long-term financial goals through investing. Using the latest financial updates and effective learning tools, this edition prepares you for personal financial success now and throughout your lifetime. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Family Business + Mindtap Management With

Live Plan, 1 Term 6 Months Access Card Sep 07 2021

Cultural Competence: A Primer for Educators Jan 19 2020 CULTURAL COMPETENCE: A PRIMER FOR EDUCATORS, 2nd Edition, covers the basics of multicultural education, making it easy for instructors to assign as a main text or use in conjunction with other books. The author gives special attention to the psycho-social dimensions of teaching culturally diverse populations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Bundle: Entrepreneurship: Theory, Process, and Practice, 9th Edition + CourseMate with Live Plan, Career Transitions 2.0 Printed Access Card Nov 28 2020

Launching New Ventures + Mindtap With Liveplan, 1 Term Printed Access Card Jun 16 2022

Cengage Advantage Books: Western Civilization: Beyond Boundaries Oct 28 2020 Developed to meet the demand for a low-cost, high-quality history book, this text is an economically priced version of WESTERN CIVILIZATION: BEYOND BOUNDARIES, 7e. The Advantage Edition offers the high level of scholarship and engaging narrative of the full text, while limiting the number of features,

images, and maps. Each volume is packaged in a paperback, two-color format that appeals to those seeking a comprehensive, trade-sized history text. Like its full-length counterpart, the Advantage Edition of WESTERN CIVILIZATION encompasses the full social and political story of Western Civilization within a wider definition of Europe that includes Eastern Europe, Scandinavia, and European frontiers. The text emphasizes Europe's interaction with the world and encourages readers to question why and how history unfolded as it did. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Entrepreneurship Aug 18 2022

Business Oct 20 2022 BUSINESS, 11E is a best-selling introductory text featuring an up-to-date, comprehensive survey of the functional areas of business: management, marketing, accounting, finance, and information technology. This edition closely examines cutting-edge topics like the impact of the economic crisis and political climate on business, green and socially responsible business, and sustainability. BUSINESS, 11E delivers on expanded choice, increased engagement and improved outcomes by offering innovative custom and technology options that

meet the needs of your course. Increase student engagement and improve outcomes by incorporating one of our digital products into your course: CengageNOW, CourseMate, WebTutor, Interactive Business Plan, MikesBikes Simulation or Course360. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cengage Advantage Books: *Foundations of the Legal Environment of Business* Apr 21 2020 With more than 200 real-world cases and critical-thinking exercises, *FOUNDATIONS OF THE LEGAL ENVIRONMENT OF BUSINESS, 3E* helps readers define their ethical compass within the business world. Authored by a renowned scholar of business ethics, it uses an integrated approach to thoroughly explore the intersection of law, business strategy, and ethics. A concise legal environment text, it covers all core topics and features intriguing examples of legal and ethical issues pulled straight from the news and pop culture.

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Salve! May 15 2022 SALVE!, Second Edition is a complete introductory Italian program that introduces students to Italian life and

culture while furthering their skills to understand and express common words and phrases in Italian. Students are exposed to the vibrant life of modern day Italy and its rich cultural heritage through the Sulla Strada video clips which give your students a taste of everyday life in Italy while providing a wealth of activities in both the text and online. The integration of video, suggestions for music, internet and GoogleEarth searches, and a distinctive focus on Italy's varied regions, make this text essential for anyone interested in learning Italian. Students are invited to talk about their education, family, friends, tastes, leisure activities, their past and their plans for the future, and encourages them to make cross-cultural comparisons and connections from their own life with those of their Italian counterparts. Students will also discover the different Italian regions and their distinctive characteristics. SALVE! is a complete, streamlined program that is highly-effective for courses with a two-semester or reduced hour sequence. The text uses a manageable building block method introducing the structures of the language through an easy-to-understand dialogue and narrative, and by recycling essential vocabulary throughout each chapter. Important Notice: Media content

referenced within the product description or the product text may not be available in the ebook version.

Foundations of Business Jan 23 2023 Gain a solid understanding of business today and what it takes to become a better employee, more informed consumer, and even a successful business owner with the best-selling FOUNDATIONS OF BUSINESS, 5E. This up-to-date, comprehensive survey of business highlights forms of business ownership, management and organization, human resources management, marketing, social media and e-business, information systems, accounting, and finance. Core topics and special features examine ethics and social responsibility, small business and entrepreneurship, and global issues, while new coverage addresses cutting-edge topics, such as the impact of social media in business, the economic recovery and remaining economic issues, international business, green and socially responsible business, and sustainability. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Introduction to Global Business:
Understanding the International Environment &
Global Business Functions Feb 12 2022 The
global business environment is rapidly*

changing because of shifts in geopolitical alliances, active roles of global institutions, and advances in information technology. Gaspar et al. *INTRODUCTION TO GLOBAL BUSINESS*, 1e introduces the comprehensive foundational and functional tools to better prepare students for a global business landscape. As part of the functional approach, the text flows smoothly and clearly from concept to application, asking students to implement their learning into real-world personal and professional applications. The specialized author team introduces globalization through unparalleled scholarship and a world-view presentation of the fundamental pillars of the global landscape – culture, ethics, economic, and information technology. The purpose of this book is to introduce students to these principles in an engaging, current, and relevant way in the hope that they may develop the knowledge for successful careers in a globalized business landscape. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

*Entrepreneurship + Mindtap With Liveplan, 1
Term Printed Access Card Mar 21 2020*

Small Business Management Dec 10 2021

Launching New Ventures: An Entrepreneurial Approach Dec 22 2022 LAUNCHING NEW VENTURES, 7e provides tomorrow's entrepreneurs with the tools to launch a successful new business in a global marketplace. The text follows the logical development process: from initial idea, to developing and testing a business model, to designing a business and preparing for growth. The seventh edition represents the most current thoughts, ideas, and practices in the field of entrepreneurship. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Teaching in Today's Inclusive Classrooms: A Universal Design for Learning Approach Jul 17 2022 TEACHING IN TODAY'S INCLUSIVE CLASSROOMS: A UNIVERSAL DESIGN FOR LEARNING APPROACH, 3rd Edition is a concise, accessible, and current text for the Introduction to Inclusive Teaching course. It is the only inclusion textbook available with a consistent, integrated emphasis on Universal Design for Learning (UDL)—an important, contemporary educational philosophy focused on using strategies and tools to help ALL students by accommodating their differences. Aligned with InTASC and CEC standards, this text also provides foundational information about

children with disabilities who are included in today's classrooms, and the most effective strategies for teaching them alongside their typically developing peers. Featuring new material on Common Core State Standards, case studies, and sound research-based teaching and learning strategies, this hands-on text offers pre-service and in-service teachers a practical, flexible framework for effective instruction, classroom management, assessment, and collaboration in today's diverse classrooms. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Launching New Ventures + Mindtap With Liveplan, 1 Term Printed Access Card May 03 2021

Sports and Entertainment Marketing Nov 09 2021 SPORTS AND ENTERTAINMENT MARKETING. 3E incorporates feedback from instructors across the country and has expanded by three chapters. The popular sports and entertainment topics continue to be the foundation for teaching marketing concepts. Each marketing function is incorporated throughout the text and is highlighted with an icon to indicate how it is used in the marketing process. Important Notice: Media content referenced within the product description or the product

text may not be available in the ebook version.

Small Business: An Entrepreneur's Business Plan Nov 21 2022 Begin your small business success today as you transform your business idea into a powerful, functional business plan with Hiduke/Ryan's *SMALL BUSINESS: AN ENTREPRENEUR'S BUSINESS PLAN, 9E*. This indispensable guide to small business takes a practical action-step approach to help you sharpen your business talents and focus your business ownership dreams. You learn to identify business opportunities, market needs, and target customers as you develop an actual working business plan from the ground up. Timely business tools and ongoing links to the latest small business information available on the Internet keep the information you're using focused on the future. Throughout the book, you gain firsthand glimpses into the challenges and successes that other passionate entrepreneurs face. Whether you plan to build your own business, pursue a franchise, or purchase an existing business, in *SMALL BUSINESS: AN ENTREPRENEUR'S BUSINESS PLAN, 9E*, you'll find the timely advice, powerful skills, and effective plans you need for success. Make the grade with CourseMate + LivePlan! This interactive website helps you make the most of your study time by accessing

everything you need to succeed in one convenient place. This version of CourseMate includes LivePlan from Palo Alto Software; a proven web-based business plan software that allows you to produce a professional-grade business plan through software used by real entrepreneurs. MANAGEMENT CourseMate also provides an interactive eBook, dynamic flashcards, interactive quizzes, videos, games, and more to help you master today's management concepts. Available with InfoTrac Student Collections

<http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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