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This book is about championing a move away from simply evaluating physical assets to understanding and evaluating the intangible value of an entity. It means moving beyond economic theory to reprioritise and change the organisation so that further value can be created via processes, systems, measures, skills, knowledge and strategy. It is also about mapping the intangible value chain. The book looks at value networks and, using real-life projects asks questions such as: What do company value networks look like How are they used to create value How can one 'value' the value chain What lessons can be learnt from companies with high value networks as opposed to companies with low value networks What is the impact on finance disciplines, processes, measures, systems and skills. These answers to these questions as provided by the case studies and interviews with CFOs from the companies involved will help to improve focus, improve shareholder value, improve transparency - both internally and externally -

cut waste in the current decision support structure and prevent inadequate decision making and lost opportunity. The cupboards are overflowing, the linen closet holds towels and tools, and your once tidy family room might as well come with a ringmaster. But that's called living, right? Wrong! Marni Jameson is here to prove that you can turn a hectic home into a haven - and do so without being voted off the island. With chapters such as "Kids are Great - They Only Dismantle Your Home One Piece at a Time," you'll laugh as you learn whether to opt for solids or patterns; what constitutes "indestructible flooring"; how to organize your house from top to bottom; and how to decorate so home appeal goes up and blood pressure goes down. House of Havoc is that indispensable guide for making the most of the house you have without driving everyone around you nuts. By all accounts, Janet Neal was living the ideal life - or at least she thought she was. The reality was quite another story: She was exhausted, unhappy, and unsure of just who the real Janet truly was. Life and a liberal application of hair gel - to her face - helped to get her attention, forcing her to move from her reliance on her faulty thinking to listening to the wisdom of her soul. This collection of insightful and amusing vignettes chronicle a superwoman's journey - fueled by her belief that she had to do everything and do it perfectly - to her awareness that there was actually nothing she had to do; she already had it all. A must read for anyone who has thought "Is this all?" or "What now?" Janet gives life a new perspective - indeed a "soul perspective"! -Nancy Aronie, Author: Writing from the Heart Soul in Control is an engaging and entertaining reminder to stay focused on what's important. Janet's practical advice is sound medicine for a frenetic world overtaken by distraction and a false sense of productivity. Her wisdom offers hope in our professional and personal lives. -Kenny Moore, Author: The CEO and the Monk: One Company's Journey to Profit and Purpose In her wonderful guide to living a deeper, richer life, Janet Neal takes us by the hand and shows us step by step how to give up the need to manage our life perfectly and find that serene, sunlit place where our soul is in control. With stories and lessons straight from the heart that we can all embrace, Janet is a wise and witty superwoman-turned-sage. If you want more joy, fulfillment, and fun in your life, then read Soul In Control -- you'll be glad you did!" -Karin Abarbanel, Co-author: Birthing the Elephant: The Woman's Go-For-It! Guide to Overcoming the Big Challenges of Launching a Business This volume brings together practical and essential information in the basic

areas of women's lives. It covers topics such things as to embark on brand new careers, rear better families, have more free time, enjoy more exciting sex lives, become financially independent and politically powerful, how to task for a raise, start a daycare center, or establish a credit identity. This information was culled from sources such as how-to literature for women, from nineteenth-century periodicals to modern how-to manuals, books, articles from out-of-print magazines, from little-known pamphlets, and a few classics from women's writings about women. In addition, this book provides a "Woman's Directory, " a yellow-pages like section at the back of the book, listing a wealth of organizations and facilities for women.

"Dilenschneider has guided thousands of highly successful people through the world of business." –Maria Bartiromo Faced with an unstable economy, recent college grads need more expert guidance than ever to land that dream job and make it rewarding and meaningful. This invaluable guide—revised to meet the specific challenges of today's fast-evolving job market—shows how you can use your talent, originality, and initiative to sharpen your competitive edge. The first years of your professional life are critical to long-term success in any field. The skills you acquire, the contacts you make, and the lessons you learn will help you remain involved, adaptable, and always ahead of the curve. Now a seasoned veteran of the workplace shares his insights, tips, and experiences in a thoroughly updated edition of a career-planning classic. Praise for Robert L.

Dilenschneider and *The Critical First Years of Your Professional Life* "Offers practical advice on how young people can take charge of their careers and develop independently both the skills required to excel in any environment and the savvy to know when to move on." –Norman R. Augustine, former Chairman and CEO of Lockheed Martin Corporation "An insightful, idea-laden, practical guide that will be valuable to young professionals seeking to advance their on-the-job lives." –Stephen A. Greyser, Richard P. Chapman, Professor of Business Administration Emeritus, Harvard Business School "Bob Dilenschneider has the right recipe for coping in an era of stunningly rapid change." –Allan Goodman, President, Institute of International Education *CFO Insights: Delivering High Performance* explores the implications of Accenture's high performance finance research and interprets the link between high performance business and the role of the CFO in delivering this. Written from the perspective of the Chief Financial Officer, the book provides real-world, relevant examples, including

flagship interviews with CFOs of high performing businesses. The book also includes industry analyses prepared by the Accenture Strategy and Business Architecture Practice, case studies, and chapters dedicated to the CFO and financial practices of Japan, China, Latin America, and Eastern Europe. "This positive and practical guide for the first-time entrepreneur details the life cycle of a small-business launch with real-life stories and a slew of helpful hints and strategies." -Publishers Weekly PW and AARP's Roundup of Spring Books for Baby Boomers, 4/15/08 Customized for the female entrepreneur's unique psychological experience of launching a business, *Birthing the Elephant* goes beyond logistics to prepare women for the emotional challenges they will face, with expert advice on reshaping one's business identity, giving up the paycheck mentality, anticipating problems, and avoiding costly mistakes. This supportive handbook gives the small-business owner the staying power to survive and succeed in the business of her dreams. Many CFOs have led their companies to invest in ERP and shared services in order to create leaner, more global organization structures. Today, they seek more radical transformation through business process outsourcing (BPO). *CFO Insights* is a practical, comprehensive guide to this exciting, fast-growing field. It features expert advice from the CFOs of major companies worldwide, including BP, Procter & Gamble, Dell, and Exel. Step by step, it takes you through the stages of a successful outsourcing solution - from evaluating providers and contracting, through transition planning and risk management. "We have seen cost reductions every year for each of the 13 years of our outsourcing experience - now, finally, we are seeing the outsourcing market mature. The advancement of multi-client centers will create new value. As new low cost centers spring up around the world I want to have easy access to the opportunities." -Alan Eilles, CFO Downstream, BP "Outsourcing is not about sitting still. On the one hand, as CFO, you have to be in control, and have the right control mechanisms in place. On the other, this is an evolving relationship where both parties feel empowered and energized to make a real difference in the business." -John Coghlan, Group Finance Director of Exel "My view of the CFO's role is relatively simple: How do you add value? The CFO has to be in the forefront in understanding, at a strategic level, the relative economics of different parts of the business model - and vitally play a decisive role in deciding what should be insourced and what should be outsourced." -Clayton Daley, CFO, Procter & Gamble Explains ten steps

for obtaining foundation grants, discusses the ways in which foundations differ, describes research tools, and provides a sample proposal. Offers women advice on coping with the change from corporate career to self-employment. The author, founder of the National Association for Female Executives, shares her views of success in business. "For too long, the labor movement and philanthropic foundations have had little contact, even when their guiding principles are the same. The time is ripe for a new national conversation on where and how they can effectively work together. Richard Magat's new book focuses on the relationship between unions and foundations--its history, its dynamics, and its potential. This is a relationship that can and should be enormously valuable for both sides."--John J. Sweeney, President, AFL-CIO

An investigation into the little-known history of relations between organized labor and philanthropic foundations in America, this book reveals curious connections linking these important institutions throughout the twentieth century. Richard Magat examines these relations--whether indirect or direct, confrontational, supportive, or collaborative--in a wide variety of areas: research, the condition and status of black and female workers, the struggle of farmworkers, workplace health and safety, the union democracy movement, and the stake of union members in the global marketplace. *Unlikely Partners* begins with the industrial and social ferment in which the great modern foundations arose in the early twentieth century. It covers such topics as the Russell Sage Foundation (the first to address labor conditions), the National Civic Federation, and manifestations of "enlightened" business practice, including welfare capitalism. The book lays out areas of future community, fiscal, and policy collaboration between unions and foundations. Somehow it surprises me that this book wasn't written earlier, but I'm glad it wasn't. If it had been, Frank Koch probably wouldn't have sensed the vacuum that has existed, and this practical book wouldn't have come to be. I'd like to stress practical. The book describes in a comprehensive and--more importantly--practical way how every corporation can marshal its financial support, employee talents, and other resources to make a meaningful impact on society. I happen to be one of those corporate executives who believes that a business has a responsibility to make such an impact. My brother Peter agrees. Our father and uncle set an example for us, and the tradition goes back to our great uncles and their uncle, Levi Strauss himself. For more than 125 years Levi Strauss & Co. has shown that social responsibility is good business and, in

recent years, that it is also compatible with dynamic growth. We are proud of that tradition and what it produced, but I think the modern era of social responsibility or corporate citizenship at Levi's got its impetus in 1968 with my association with the National Alliance of Businessmen. It was there that I saw what other companies were doing: innovative ways to train, to transport, to provide jobs. It opened my eyes to areas in which business could become involved, areas I never before thought of as business responsibilities—even areas where it could have an impact. The most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics. * Includes case studies, checklists, and models. * Written by the former director of PricewaterhouseCoopers and the vanguard MySAP Financials Team. The first resume book from the What Color Is Your Parachute? career guru Richard Bolles. Resumes get an average of eight seconds of attention before going in the trash—or getting on the shortlist. That's just one of the findings reported here, as legendary career expert Richard N. Bolles presents new research about resumes in a guide that summarizes everything job-hunters and career-changers need to know about this essential tool. This timely resource features the latest research on important resume topics such as key words, soft skills, scanning software, social media, and online posting. Bolles argues that on the basis of what we now know, we need to rethink what a resume is—and how it should be written. He details the words that must be avoided, and the words that must be used, on a resume that wins you interviews. This slim volume distills a huge amount of information down to its very essence. Armed with tips and shortcuts based on the author's decades of experience, you can craft a resume and cover letter that will stand out to your dream employers—and increase your chances of getting interviews and landing jobs. The magazine that helps career moms balance their personal and professional lives. Women Who Win at Work presents the best advice for women in business in a tightly edited, efficient, and accessible format. Winning At Work For Women is like listening to trusted friends give advice on solving an array of business challenges. It will shorten the reader's learning curve so that she can avoid the most common mistakes so many women make. It is written to help women utilize their strengths in the business environment. - Any businesswoman can find ideas she can apply immediately to her business or career. - Thirty exemplary professionals

from every business sector are featured, plus encapsulations from 70 leading authors. - As a short-cut to the best thinking and the conclusions gained from it, this book saves the reader a great amount of time and money. - Winning At Work For Women give the reader a fertile foundation to grow her own garden of proven knowledge.

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